



GAME READY 2 -MINUTE REHAB COMMERCIAL

Game Ready is an injury treatment system that helps with a faster and better quality of recovery after surgery or injury to soft tissue or joints. It has a clinically proven combination of active compression and cold to actually accelerate healing as well as just manage symptoms.

The easiest way to think of it is that there are two therapies working together:

The first is cold, to control pain and swelling, which it does better than other products, because the wraps use NASA spacesuit technology to deliver fast moving ice cold water that carries heat away from the injury site; the wraps are also circumferential so they cover a large area and they inflate around the joint to provide a comfortable and consistent level of cold.

The second therapy is intermittent compression, which provides a faster and better quality of recovery because we are stimulating the lymph system to remove edema while still maintaining oxygen and nutrient delivery to the damaged tissues. Unlike Game Ready, static compression, such as a bandage, acts like a tourniquet, which can help stop initial bleeding, but doesn't help ongoing healing.

So Game Ready is really in a category beyond other more basic cold therapy products. It is fully adjustable for temperature, pressure and time, for each patient, and is very comfortable to wear. Game Ready has a loyal base in professional sports and has received lots of feedback from all types of patients about how much they like the therapy and how well it works. So it is a great tool, not just clinically, but to provide your patients a positive overall recovery experience.

Results-wise, Clinical Studies prove typically we get patients with faster, more comfortable recoveries, including earlier range of motion, lower pain medications, and fewer complications, which really reflects well on your skill as a therapist. I say that because everyone just wants to get back faster - whether it's to sport, work, grandkids, or just daily living - that's what everyone wants.

The best way to truly understand Game Ready is to try the wrap yourself for about 3 minutes so you can feel the difference and see how easy it is to use as a therapy. We can set up an In-Service whenever convenient for you, as well as try it on a couple of your patients.